

Chelan County Lodging Tax Advisory Committee

Meeting Minutes

Thursday May 22, 2025

Opening: The meeting is called to order by Chairman Shon Smith at **1:06 P.M.** The following Committee Members are present:

Shon Smith, District 1 Commissioner
Taylor Boyd, Bavarian Lodge
Chuck Schuringa, Sleeping Lady Mountain Resort
Troy Campbell, Leavenworth Chamber
Steve Maher, Our Valley Our Future
Eric Campbell, Campbells Resort
Brian Bolz, Town Toyota Center
George Velazquez, TREAD

Also present for meeting:

Jerri Barkley, Visit Chelan County
Ron Cridlebaugh, Chelan County Director Economic Services
State Rep. Mike Steele, Lake Chelan Chamber of Commerce Executive

Public Comment Period: None

Action: Upon motion by Taylor Boyd and second by Steve Maher the Meeting Minutes for February 27, 2025 are unanimously approved.

March Meeting - cancelled

April Meeting - No quorum therefore no committee business occurred

Discussion

LTAC Revenue reduction for April and potentially part of May

- From Chelan County Treasurer David Griffiths: An \$87,697.84 refund claim was granted by the DOR for 2024 overpayment by an entity (perhaps Air B&B or VRBO)
- Chelan County received zero Hotel or Lodging funds for the month of April

Action: Motion made by Eric Campbell, seconded by Taylor Boyd for use of LTAC Reserves to support the Framework loss by the Chambers. Will use the amount Treasurer specified as the April number in their Q2 calculations. Passed unanimously.

All LTAC awards switching to reimbursement model

Memorandum from Prosecuting Attorney, Robert Sealby

- Jerri Barkley is requesting Robert Sealby's attendance at the next meeting to clarify funding questions/contracts for Framework participants

Jerri Barkley: County wide ambassador program presentation

- Would potentially take place at
 - Chelan Butte
 - 3 trailheads in Entiat, Entiat Chamber will back up if no volunteers
 - Cashmere Preserve (work with the CD Land Trust) but not in July & Aug, too hot
- Tents, logoed T-shirts, radios for areas that can support radio activity
- \$20 an hour for the volunteer, fund raiser for a non profit
- TREAD to facilitate
- Maximum \$82K for 15 weeks

***Action:** Steve Maher made a motion to support up to \$82K of reimbursable expenses from the Reserves associated with the establishment of a county wide ambassador program. Seconded by Taylor Boyd. Passed unanimously.

*Pending Visit Chelan County's confirmation with

- Chelan Chamber for Commerce need for Chelan Butte
- And the rotating schedule plan with CDLT for Cashmere Preserve

Update from Troy Campbell regarding Leavenworth Ambassador program

2:43 P.M. Meeting Adjourned